

and utilizing the abundant resources of its partners to build industrial internet-of things (IIoT), artificial internet-of-things (AIoT) and AI supercomputers, while creating a cloud platform. Apart from preparing for the transition to 5G in 2020, these initiatives also offer a diversity of approaches in how we use technology in our daily lives, from communication and banking to environmental quality monitoring management. For example, M+ (Mobile is your Desktop Phone) forms our mobile extension service, while M+ Red Envelope and MyAir pocket PM2.5 detectors are products of IoT and cloud technology. These innovations are giving consumers brand new experiences in their technological lives.

Taiwan Mobile is also actively constructing a multimedia streaming platform, where it will product its own programs and combine myVideo/myMusic/myBook with new content services. In this way, consumers will be able to enjoy an all-around multimedia experience. The Company is proud to be the leader of sustainable digital streaming providers, as it diversifies into the four business areas of T.I.M.E. (Telecom, Internet, Media & Entertainment, and E-commerce). This should entice clients and our stakeholders into a brand new technological experience and facilitate the Company's leap into the new digital era.

Starting with technology and human nature and welcoming the ever-changing 5G era, Taiwan Mobile will continue to have "Innovation" as the core value of the company and to adopt the 5"G"+ strategy, as it continues to aim for the maximization of its values and bring a brighter future to its stakeholders.

Date of Incorporation

The Company was founded on February 25, 1997.

Awards and recognitions from 2018 up to the publication date in 2019

January	2019	Received a Silver Class Distinction from sustainability investment specialist RobecoSAM in its 2019 yearbook.
December	2018	First Taiwanese telecommunications company rated Prime by ISS-oekom.
December	2018	Received internationally renowned Swiss firm SGS' Qualicert certification for its direct stores channel, myfone and customer services for the seventh time in a row.
December	2018	Two myfone store managers honored with Excellence Store Manager Awards by the Taiwan Chain Stores and Franchise Association.
December	2018	Received the top award for 2018 Buying Power – Social Innovation Products and Services Purchase Reward Program by the Small and Medium Enterprise Administration, Ministry of Economic Affairs.